S/N 09/767,793 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tim Carruthers et al.

Examiner: John L. Young

Serial No.:

09/767,793

Group Art Unit: 3622

Filed:

January 23, 2001

Docket No.: 2050.004US1

Title:

METHOD AND SYSTEM FOR SCHEDULING ONLINE TARGETED

CONTENT DELIVERY

NOV 0 8 2004

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

MS Amendment

Primmissioner for Patents

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This responds to the Office Action mailed on May 5, 2004. Please amend the above-identified patent application as follows.

This response is accompanied by a Petition, as well as the appropriate fee, to obtain a 3-month extension of the period for responding to the Office Action, thereby moving the deadline for response from August 5, 2004 to November 5, 2004.